



PRESS RELEASE MILIA 99

REEF, the new Internet wave

REEF offers a new generation of on-line applications
which place the Internet technology
at the heart of a new computer based organisation

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Brussels, 8 February 1999 – REEF has chosen one of the most prestigious international shows dedicated to interactive media, to announce its creation and launch into the world scene.

REEF is a worldwide Internetware company with 70 employees based in Belgium (where its headquarters are located), France, The United States and Asia-Pacific. REEF has developed a new generation of on-line applications which allow administration, publishing and management of a website with optimum reactivity and minimal technical hindrance.

REEF is the result of the merger between three renowned companies, GTN in Belgium, Silicon Reef in the US and Voice in France. In their domestic markets, these three companies were pioneers in the Internet Industry. They realized very quickly the potential of new on-line applications and created a new approach.

REEF's applications allow users to run all the components of a website (publication, on-line shopping, archiving, search, animation) autonomously, with no technical expertise. They lower the costs of administration, and reduce deployment complexity. All applications are interconnected and enable high performance web-based distributed computing.

According to Philippe Brawerman, REEF's CEO: "Our on-line applications permit flexibility, performance, security and speed. They can be used as easily as electronic mail but to produce something that only engineers were able to do until now."

Since their creation, the three companies that compose REEF have experienced major growth and benefit from international expertise.

REEF has clients from the most important companies within the institutional, media and telecommunications sectors (please see reference list attached).

Reef is supported by prestigious partners such as Apple, Axis, Canon, Cisco Systems, Communider, MCI/RealNetworks and also Belgacom Videoconferencing, HP, Informix, Macromedia, RealMedia, RMB, Silicon Graphics Inc., Unisource and UUNET.

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Silicon Reef in North America and Voice in France